

Why advertise with The Rockingham Choral Society?

- **You ad will be seen by thousands of people who might need and can purchase your service or products!**
 - Advertising with RCS not only gets seen by all those who attend our 4 to 6 concerts each season but also by all those who visited our web site (your SEO will improve), our Facebook page (and all their friends), and all our direct email recipients (currently over 1000 and growing).
 - Concert demographic studies have shown the typical attendee at a concert of this type is 44 to 75, college educated, and higher income. This is just the type of person who you try to reach every day. And there are more of them every day as evidenced by our growing audience.
- **Reach an Audience who is in your area.**
 - Our audience according to last year's survey draws from as far north as the lakes region, south to Boston, west to Manchester, and east to the NH seacoast with past performances in Portsmouth, Exeter, Dover, Durham, Hampstead, Plaistow, Rye, Hampton Falls and more.
- **Reach an Audience who will actually read your ad.**
 - Audiences arrive typically 30 minutes before a concert begins which means they have plenty of time to read all the ads in our program book. The larger your ad, the easier it is to read!
- **Cultural and economic growth is enhanced and supported by the arts.**
 - As a non-profit organization, we are always looking for ways to work together with businesses and other organizations in our community. Our program ads offer a wonderful opportunity to do just that and demonstrate to the community your commitment to the arts.

Where will the ad appear?

- **All advertisers get the following;**
 - Your ad regardless of size will be placed in our program for all concerts during the season.
 - Your business will be listed on our website with other advertisers with an active link back to your business.
- Businesses who advertise at the full page level will receive the above plus two tickets to the concert of their choice with VIP seating