

Rockingham Choral Society



As the Rockingham Choral Society embarks on its 59th season, we would like to ask for your help.

It's generous supporters like you who are the key to our success and make it possible for RCS to continue its long tradition of performing great choral works and enhancing the cultural life of not only its members, but so many of our audience members throughout the southern NH seacoast area.

We are reaching out to you today to ask for your support by making a tax deductible contribution to our annual fund raising campaign.

Although seen by thousands of audience members through the years, less than 30% of our funds come from tickets sales and other fund raising programs such as our summer pizza party or annual silent auction. Most of our operating budget is dependent on the generous support of either private individuals or businesses in the form of general donations or program advertising.

The enclosed form and flyer offer a variety of ways to support RCS whether through an advertisement in our concert programs, or a personal message of support to the group or member via our "Note" program.

Again, please consider supporting RCS by either visiting our website and donating online at www.rockinghamchoralsociety.org or mailing in the form below or speaking with a member when they follow up on this letter, and they will be happy to answer any questions you might have.

Please remember, none of our programs would be possible without the generous support of our friends and sponsors. We are truly grateful for your support and look forward to seeing you at our next concert.

Sincerely;

Clark Bourne
President, Rockingham Choral Society

2015-16 Ad / Sponsor Information Form—please PRINT only

RCS member Name: _____
Company/ Organization Name: _____
Contact Name: _____
Phone: _____ Cell: _____
Street _____
City/Town: _____ State: _____ Zip: _____
Email: _____

Type of Donation;

Program Sponsorship

Ad Size ; Full Page \$150 (2 VIP concert tickets (4.5 x 7) _____
Half Page \$100 (2.25 x 3.5) _____ Quarter Page \$75 (3.5 x 2 bus card) _____
Inside Cover; Back or Front \$250 (subject to availability) _____

Ad Information;

Same as last year / new / changed — will email it / attached to this form

General Personal Sponsorship;

Directors Circle; \$500.00 and up (2 VIP Concert tickets Reserved Seating) _____
Benefactor; \$100.00 to \$499.00 (2 VIP Concert Tickets) _____
Patron; \$50.00-\$99.00 _____
Sponsor or “In memory of” \$25.00-\$49.00 _____

“In memory of” or Name being sponsored, what would you like printed in the program?

Sponsor a Singer

Whole Note \$20.00 _____ Half Note \$10.00 _____ Quarter Note \$5.00 _____

Other Donation;

Henry Wing Fund _____
Orchestra Sponsorship
Full Season (300.00) _____ Single Concert (150.00) _____

Please fill in the information and mail to the address below with payment or pre-pay online

If VIP tickets, which concert? (circle) Sat / Sun

Payment method ;

Paid Online _____ Check; Amount _____ Check number _____

Donors Signature

Rockingham Choral Society PO Box 103, Exeter NH 03833



Why advertise with The Rockingham Choral Society?

- **You ad will be seen by thousands of people who might need and can purchase your service or products!**
 - Advertising with RCS not only gets seen by all those who attend our 4 to 6 concerts each season but also by all those who visited our web site, our Facebook page (and all their friends), and all our direct email recipients.
 - Concert demographic studies have shown the typical attendee at a concert of this type is 44 to 75, college educated, and higher income. This is just the type of person who you try to reach every day. And there are more of them every day as evidenced by our growing audience.
- **Reach an Audience who is in your area.**
 - Our audience according to last year's survey draws from as far north as the lakes region, south to Boston, west to Manchester, and east to the NH seacoast with past performances in Portsmouth, Exeter, Dover, Durham, Hampstead, Plaistow, Rye, Hampton Falls and more.
- **Reach an Audience who will actually read your ad.**
 - Audiences arrive typically 30 minutes before a concert begins which means they have plenty of time to read all the ads in our program book. The larger your ad, the easier it is to read!
- **Cultural and economic growth is enhanced and supported by the arts.**
 - As a non-profit organization, we are always looking for ways to work together with businesses and other organizations in our community. Our program ads offer a wonderful opportunity to do just that and demonstrate to the community your commitment to the arts.

Where will the ad appear?

- **All advertisers get the following;**
 - Your ad regardless of size will be placed in our program for all concerts during the season.
 - Your business will be listed on our website with other advertisers with an active link back to your business.
- Businesses who advertise at the full page level will receive the above plus two tickets to the concert of their choice with VIP seating

Rockingham Choral Society is a registered 501(c)3 Charitable organization
02-6012671